



Unifrog – The Complete Destinations Platform

Dear Parent / Carer,

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after WHSB, we are now encouraging your child to increase usage of Unifrog; an award-winning, online destinations platform during the Careers element of their Personal Development Learning.

Unifrog is the universal destinations platform and is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own account where they can explore all the career and next step options available to them and find information on everything from managing their workload to writing a winning CV. Students have access to a wide variety of video and written content, and interactive quizzes and tests, which will enable Unifrog to suggest possible career destinations, provide guidelines on qualifications required and Labour Market Information for that role.

Parents and carers are also able to have their own Unifrog account. You'll be able to research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare pathways so you can support your child in making an informed decision about their next steps. The sign-up code you need is **HIBPParents** and you can sign up here: www.unifrog.org/code. You can also sign up to Unifrog's parent / carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

I would also like to draw your attention to our Careers page on the website <https://www.whsb.essex.sch.uk/useful-information-for-all-parents/careers-education-information-advice-and-guidance> which now has Parent specific information regarding Careers and Labour Market Information.

Yours faithfully

Mr M Atkinson
WHSB Careers Lead